



<http://www.chinwag.com>



## Top UK Digital Firms Selected for West Coast Digital Mission

PRESS RELEASE: London, UK, Wednesday 23<sup>rd</sup> September 2009.

The UK digital industry will once again get a boost when enterprise and expertise connect in the Digital Mission to Los Angeles and San Francisco, from 11<sup>th</sup> - 16<sup>th</sup> October 2009.

Organised by Chinwag (<http://chinwag.com>) and UK Trade and Investment (UKTI, <http://www.uktradeinvest.org.uk>), the five day mission provides the perfect vehicle to make business connections, discover the logistics of setting up shop, build international profile and understand the US digital market.

14 UK-based companies have been selected to take part and they are:

- agency2 - <http://agency2socialmedia.com>
- Amaze - <http://www.amaze.com>
- Audioboo - <http://audioboo.fm>
- etv media group - <http://www.etv.tv>
- Great Fridays - <http://www.greatfridays.com>
- Ideonic Limited - <http://www.ideonic.com>
- Littleloud - <http://www.littleloud.com>
- MoviesThatRespond (Creative Works) - <http://moviesthatrespond.com>
- NixonMcInnes Ltd - <http://www.nixonmcinnes.co.uk>
- Orangepanda Digital Media - <http://www.orangepanda.com>
- Plug-in Media Ltd - <http://www.pluginmedia.net>
- Twofour - <http://www.twofour.co.uk>
- Type3 Limited - <http://www.type3digital.com>
- Videojuicer Ltd - <http://videojuicer.com>

HTML and plain text formats of this list are available:

<http://digital-mission.org/press#blog-resources>

Further information and contact details for each company is available on the Digital Mission website:

<http://digital-mission.org/lasf09-companies>

The selected companies will travel to California for key meetings, advice on working stateside, help with fact-finding, and investor meetings. They will be immersed in the West Coast digital industry through various networking events and attend two exclusive receptions at the British Consulates in Los Angeles and San Francisco.

Chinwag CEO Sam Michel said: "This is an exciting new addition to our Digital Mission schedule, providing a unique opportunity for interactive design and development companies to benefit from UK Trade & Investment's expertise and extensive network of contacts in California. The mission will cover Los Angeles, Silicon Valley and San Francisco with a packed schedule that will turbo-charge access to the US market for the companies attending."

Chinwag is acting as the UKTI's designated partner in organising the Digital Mission series to take small-to-medium-sized businesses in the digital sector to the US. Their aim is to assist the companies in forging new business contacts and showcasing British Digital Talent at some of the most prominent and well-respected global web events.



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Following on from the success of last year, they will also be running Digital Mission trips to New York and South by South West interactive 2010. Chinwag will be working with ongoing sponsors; international law firm, Winston & Strawn, for both the New York and SXSW Interactive Digital Missions. <http://www.winston.com>

For more information, about this mission and others in the series, please visit:

<http://digital-mission.org>

Ends



<http://www.chinwag.com>



## NOTES FOR EDITORS:

### Digital Mission Series 2009/2010

Digital Mission to LA & San Francisco, Oct '09

<http://digital-mission.org/lasf09>

Digital Mission to New York, Nov '09:

<http://digital-mission.org/nyc09>

Digital Mission to South by South West interactive (SXSWi), Mar '10:

<http://digital-mission.org/sxsw10>

Each Digital Mission has a range of activities planned with UKTI's network of consulates, sector experts and local contacts. More information including how to apply is now available at: <http://digital-mission.org>.

### About UKTI

UK Trade & Investment (UKTI) is the government organisation that helps UK-based companies succeed in the global economy. We also help overseas companies bring their high quality investment to the UK's economy – acknowledged as Europe's best place from which to succeed in global business. UKTI offers expertise and contacts through its extensive network of specialists in the UK, and in British embassies and other diplomatic offices around the world. We provide companies with the tools they require to be competitive on the world stage.

For more information please visit [www.uktradeinvest.gov.uk](http://www.uktradeinvest.gov.uk) or telephone +44 (0)20 7215 8000. For latest press releases, visit the online newsroom at <http://www.newsroom.uktradeinvest.gov.uk>. More information on UKTI can be found at <http://www.blog.ukti.gov.uk>; <http://www.youtube.com/UKTIWeb>; <http://www.flickr.com/photos/ukti>; and <http://twitter.com/ukti>.

### About Chinwag

The Chinwag community is a focal point for digital media practitioners in the UK and beyond. Founded in 1996, it has grown into a community media company that publishes websites, discussion forums and blogs supporting the people and companies who work in the digital industry. In February 2007 the Chinwag Live events series launched, topical panel discussions that have also gone on tour to Manchester and the Internet World, ecommerce Expo and ad:tech conferences.

Since July 2008, Chinwag have worked closely with the UK Trade & Investment in organising the Digital Missions, which help UK digital SME's to expand their businesses abroad, forge partnerships with US companies and seek investment from overseas. They also publish Chinwag Jobs, the leading recruitment website for digital marketing, media, technical and design positions.

<http://chinwag.com>  
<http://jobs.chinwag.com>

For further information, please contact:  
Emily Fisher Phone: +44 (0)20 7183 2923  
Email: [emily@chinwag.com](mailto:emily@chinwag.com)  
Website: <http://chinwag.com>

Postal Address: Chinwag, PO Box 48314, London W12 8YH  
t: +44 (0)20 7183 2923 – f: +44 (0)20 7099 4011 – e: [info@chinwag.com](mailto:info@chinwag.com)  
Bigmedia Ltd trading as Chinwag, Registered Company No. 3152923  
Registered Address: 2<sup>nd</sup> Floor, 16-17 Wardour Mews, London, W1F 8AT, UK  
VAT Reg. No 769 7255 71